

Sustainability Scorecard (SSC)

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Sustainability Scorecard (SSC) is one of the main management tools that Grupo Nueva incorporates in their business to define strategic objectives and ensure an effective implementation by practicing the Triple Bottom Line approach.

When implementing this business approach, we try to promote a thinking culture and strategic implementation on each level of our operations and demonstrate how the social and environmental approach creates value for our business.

The strategic planning, risk analysis, definition of investments and the development of business plans always include a balance of this Triple Bottom Line management: Financial, Social and Environmental.

The internal reports, information systems and variable remuneration of managers, meet the objectives defined in the SSC.

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Triple Result Strategic Map (Example)

